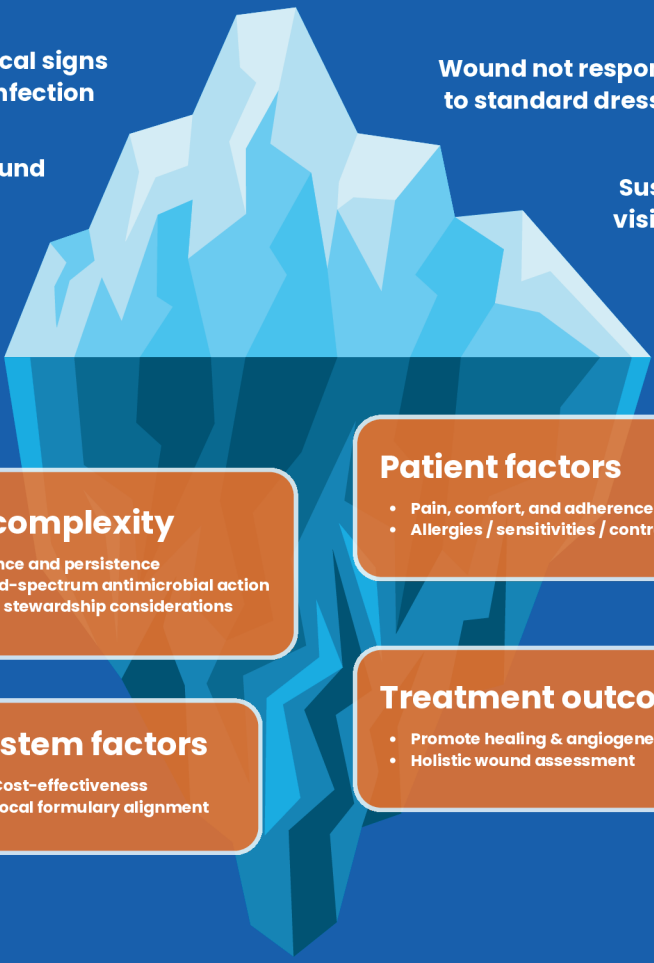
The Hidden Factors Behind Non-Healing Wounds



Clinical complexity

- Biofilm presence and persistence
- Need for broad-spectrum antimicrobial action
- Antimicrobial stewardship considerations

Patient factors

- Pain, comfort, and adherence
- Allergies / sensitivities / contraindications

System factors

- Cost-effectiveness
- Local formulary alignment

Treatment outcomes

- Promote healing & angiogenesis
- Holistic wound assessment

This is where advanced antimicrobial options like MedCu copper dressings can play a role...

Need training & support?

Quick Start: See MedCu in action in West & North London ICB



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